

# Youth Impact Innovation Bootcamp

**Ideas Into Impact Ventures:** A practical 2-day bootcamp for young aspiring entrepreneurs who want to turn real community problems into simple, testable business ideas. You will build confidence, learn youth-friendly business basics, and develop a short pitch while exploring entrepreneurship as a response to South Africa's high youth unemployment.

## Core Topics: What You Will Learn

**Entrepreneurship as a practical pathway** to tackle youth unemployment.  
**How to identify problems** in your community worth solving

**Fast, creative ideation** and design sprint methods

**Youth-friendly business basics**, from articulating your value proposition, understanding your target market and simple revenue thinking

**How to connect social impact** with a workable business idea

How to prepare and deliver a clear **3-minute pitch**



format

2-Day In-person  
Workshop  
(Stellenbosch)



date

25 - 26 June 2026  
09:00 - 16:00



book

R3 000 pp  
capewinelands@  
impacthub.net



certificate

Digital certificate  
of attendance



## Who Should Attend?

- Young aspiring entrepreneurs (approximately ages 18–35, with a focus on townships and under-resourced communities)
- Recent graduates
- Students with ideas for social impact.

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## Your Facilitator

**Danie Jacobs** is a serial social entrepreneur and educator, best known as the founder of Young Entrepreneurs (Pty) Ltd, which equips kids and teens with entrepreneurial, financial literacy, and self-employment skills.

He launched the Young Entrepreneurs Foundation in 2016 to broaden access and the Young Entrepreneurs Virtual Academy in 2018 to scale digitally.

Earlier, he founded and directed the Centre for Business Dynamics, a self-sustaining unit of the UFS Business School (2004). Danie holds three master's degrees—Medical Sociology, Higher Education, and an MBA. His passion is to inspire dreams, unlock potential, and instill an entrepreneurial mindset in individuals.

## Programme Structure

### Day 1

- Problem Identification and Ideation
- Motivational examples of young South African entrepreneurs.
- Identify challenges you care about.
- Brainstorming and fast-paced design sprints.
- Generate and refine a community-linked business idea.
- Peer idea sharing and feedback.

### Day 2

- Business Basics and Pitching
- Define your value proposition, target market, and basic revenue model
- Clarify your impact:
- Build a 3-minute pitch with coaching support.
- Mini pitch session with constructive feedback.
- Closing & Reflection

## Practical application

- Improved confidence and a clearer pathway to launch a small venture or pilot project.
- A youth-friendly lean canvas for their idea.
- A short pitch and practical next steps for testing the concept.
- Potential pathways into incubators, mentorship, or seed opportunities

