

Policy Innovation for Impact

This **masterclass** introduces participants to contemporary approaches to policy innovation – with a focus on designing policies that deliver real social and environmental impact. Participants will explore how policy can shift from traditional, top-down regulation to experimental, participatory, and systems-oriented approaches. By the end of the masterclass, participants will be equipped with a conceptual framework and practical tools to design, critique, or support policy initiatives that seek transformative change.

Core Topics: What You Will Learn

Innovation Policy Frameworks & Their Evolution

An overview of traditional innovation policy and the need for a new approach for impact

Transformative Innovation Policy Best Practice

Examples of local and global best practice of policy addressing systemic challenges like inequality, climate change, and sustainable development

Systems Thinking & Socio-Technical Systems Change

Gain an understanding of the institutions, social practices, infrastructure and knowledge systems required to move from isolated, siloed projects and technologies

Policy Experimentation & Co-creative Approaches

The role of policy experimentation, co-creation with stakeholders and the participatory design of policy

Monitoring, Evaluation & Learning for Transformative Outcomes

Moving beyond traditional metrics to evaluation frameworks that capture social and environmental transformation, feedback loops, adaptive learning, and long-term impact



format

**3h Online
Masterclass**



date

**06 May 2026
09:30 – 12:30**



book

**R450 pp
capewinelands@
impacthub.net**



certificate

**Digital certificate
of attendance**



Who Should Attend?

Individuals who want to understand how policy can enable or amplify social and environmental impact:

- Social entrepreneurs, changemakers and impact-driven business leaders
- Staff of NGOs, non-profits or community-based organisations
- Policymakers, public servants, local government officials, and staff of public-sector agencies
- Researchers, academics and practitioners
- Investors, funders, and impact-support organisations
- Multi-sectoral teams (public, private, civil society) engaged in cross-sector partnerships

Policy Innovation for Impact



Your Facilitator

Jasmine Jacob is an impact consultant and facilitator who creates safe spaces for critical thinking, collective learning and experimentation to help individuals and groups understand and engage with complex problems.

From 2010, Jasmine worked with 17 different impact organisations and groups across South Africa creating clarity and shared understanding for collaboration across sectors and disciplines. She has since worked with leaders, teams and networks in education, community development and homelessness to build the capacity for evidence-based decision making and effective communication to encourage trust and critical engagement.

Jasmine is a recipient of the Allan Gray Orbis Foundation entrepreneurial fellowship, has a BSc in Environmental Sciences, a PGDip in Sustainable Development with further training in Social Entrepreneurship & Systems Change and Adaptive Programme Management.

Programme Structure

Module 1

From Traditional to Transformative Innovation Policy – and Why it Matters

Module 2

Systems Thinking & Socio-technical Change

Module 3

Case Studies of Policy Innovation & Co-creation Methods

Closing & Reflection

Practical Application

Each participant leaves with:

- An experience of designing real-world policy experiments
- Access to global and local best practice
- Practical tools and methods to build the foundations of policy initiatives that respond to complex social and environmental challenges
- Insights to better engage with government, funders investors and other stakeholders to shape enabling policy environments for sustainable social enterprises and impact-driven ventures

