

# NGO's Combatting Wealth Leakage in Communities

**From Wealth Leakage to Local Value Creation** | This 1-day workshop equips organisations to rethink how their operational and programme budgets can actively strengthen local economies. In one day, you'll learn how to identify, prepare, and onboard suppliers emerging from your beneficiary communities, reducing wealth leakage, building trust, and ensuring your spending circulates locally.



format

**1-Day in-person  
Workshop  
(Stellenbosch)**



date

**26 Feb 2026  
09:00 - 16:00**



book

**R1 500 pp  
capewinlands@  
impacthub.net**



certificate

**Digital certificate  
of attendance**

## Core Topics: What You Will Learn

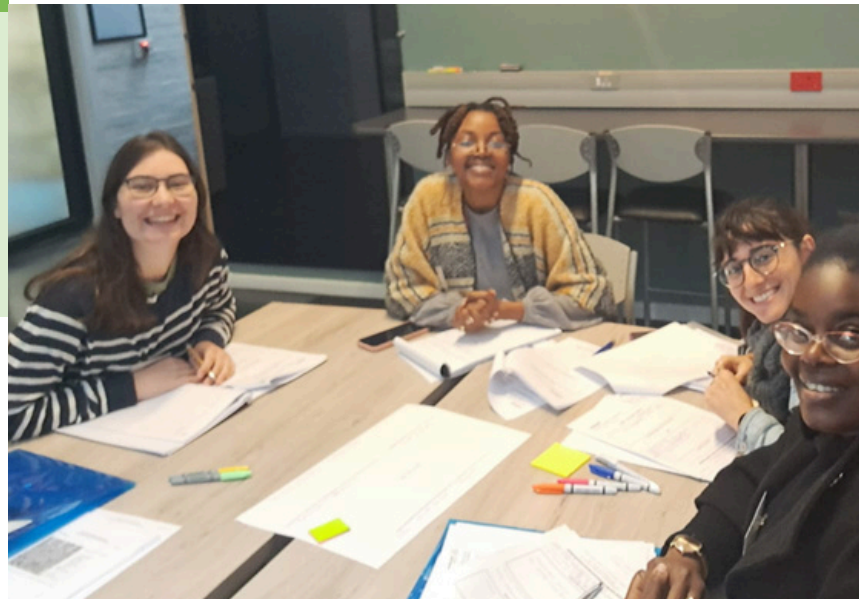
**Understanding Wealth Leakage & "The Why"** : Learn how NGO procurement unintentionally extracts value from communities and how redirecting even a portion of spend locally activates economic circulation.

**Operational Cost Analysis for Localisation:** Discover where your programme or organisational budget contains high-potential opportunities for local suppliers.

**Where to Find Suitable Local Suppliers:** Use structured sourcing pathways to find suppliers within your beneficiary cohorts, alumni, community networks, local government databases and local business forums.

**Supplier Selection Tools & Readiness Evaluation:** Learn how to design fair, transparent application criteria, shortlisting tools and readiness checklists to identify supplier-ready candidates vs. those needing enterprise support.

**Micro Supplier Development Best Practice:** Practical, low-cost methods to build the capacity of emerging suppliers & manage risk and ensure quality delivery in early-stage procurement partnerships.



## Who Should Attend?

Leaders and teams working in socio-economic development, including:

- NGO / NPO directors, programme managers & MEL staff
- Foundations & corporate social investment (CSI) teams
- International & local development agencies
- Funders who wish to send NGO partners

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## Your Facilitator

**Marli Goussard** is an impact entrepreneur with 25 years' experience in social impact design and micro enterprise development.

She co-founded Impact Hub Cape Winelands to make social innovation accessible to grassroots communities and previously co-founded the CoCreate Hub in Stellenbosch. Marli chaired the Stellenbosch Civil Advocacy Network for nearly a decade, served on the Fix Forward Board, partners in *The Values Journey*, and is the author of a personal reflection journal.

Education includes Executive Programme in Social Impact Strategy from the University of Pennsylvania and a bachelor's degree in Public Relations Management.

## Programme Structure

### Module 1

The Why: Wealth Leakage & Local Value Chains

### Module 2

Finding & Selecting Local Suppliers

### Lunch break

### Module 3

Developing & Supporting Micro Suppliers

### Closing & Reflection

## Practical Application

Each participant leaves with:

- A Local Supplier Opportunity Scan for your organisational budget
- A Supplier Sourcing Pathway Map
- Application criteria & a shortlisting template for supplier calls
- A Supplier Readiness Checklist & Evaluation Rubric
- A Micro Supplier Development Toolkit
- M&E indicators for local economic activation, ready for funder reporting
- A Local Procurement Commitment Plan

