

Lean Impact Venture Launch

Rapid Innovation Bootcamp | A fast, hands-on 1-day workshop for aspiring and early-stage impact founders who want to move from idea to a testable venture. You'll apply lean startup methods for social innovation, learn rapid prototyping and validation, and build a simple impact model that balances sustainability and profitability in real-world conditions.

Core Topics: What You Will Learn

Lean startup methodologies tailored to social innovation

Rapid ideation, prototyping, and validation techniques to test & refine venture ideas

Market-driven impact models that balance profitability and sustainability

How South Africa's local challenges translate into business opportunities

How to build momentum through peer networks and mentorship pathways



format

1-Day in-person Workshop (Stellenbosch)



date

**14 May 2026
09:00 - 16:00**



book

**R 1 500 pp
capewinlands@
impacthub.net**



certificate

**Digital certificate
of attendance**



Who Should Attend?

- Aspiring and early-stage social entrepreneurs
- Impact-driven startups
- Innovation hub members
- Impact founders

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Your Facilitator

Danie Jacobs is a serial social entrepreneur and educator, best known as the founder of Young Entrepreneurs (Pty) Ltd, which equips kids and teens with entrepreneurial, financial literacy, and self-employment skills.

He launched the Young Entrepreneurs Foundation in 2016 to broaden access and the Young Entrepreneurs Virtual Academy in 2018 to scale digitally.

Earlier, he founded and directed the Centre for Business Dynamics, a self-sustaining unit of the UFS Business School (2004). Danie holds three master's degrees—Medical Sociology, Higher Education, and an MBA. His passion is to inspire dreams, unlock potential, and instill an entrepreneurial mindset in individuals.

Programme Structure

Session 1

Local challenge landscape and opportunity areas

Session 2

Ideation techniques and rapid validation tools

Session 3

Group exercises to draft a quick impact model for your idea

Session 4

Impact, Scaling & Pitch Preparation

Session 5

Pitch, Reflect & Gateway to Incubator

Closing & Reflection

Practical application

Each participant leaves with:

- A draft lean impact canvas outlining the business model, customer segments, and validation strategy
- A clear action plan with next steps for testing assumptions in real-world conditions
- New connections with potential mentors, investors, and ecosystem enablers

