

Food Systems for Impact

This masterclass focuses on practical food-systems innovation that strengthens livelihoods, improves access to affordable nutrition, and builds resilient local value chains.

Participants will explore where impact ventures and programmes can unlock both community benefit and viable economic activity, aligned with the Hub's cross-sector, locally rooted approach.

Core Topics: What You Will Learn

Understanding Local Food Systems: Map the local food value chain and identify where inequality, waste, or access gaps sit.

Opportunity Areas for Impact Ventures: Explore models like smallholder market access, last-mile distribution, and waste-to-value.

Balancing Mission & Revenue: Clarify where social value and financial sustainability overlap in food ventures.

Measuring Food-System Outcomes: Define realistic outcomes and indicators for nutrition, livelihoods, and local economic value.

Lean Testing in Real Contexts: Design small, low-cost experiments to validate assumptions before scaling.



format

3h Online Masterclass



date

23 June 2026
09:30 - 12:30



book

R450 pp
capewinlands@
impacthub.net



certificate

Digital certificate
of attendance



Who Should Attend?

Leaders and teams working in food, agriculture, community development, or sustainability, including:

- Early-stage food and agri social entrepreneurs
- NGOs/NPOs working in food security, nutrition, and rural livelihoods
- Corporate sustainability/CSI teams in agribusiness, retail, hospitality
- Municipal or public sector LED and social development officials
- Funders with food-system priorities

Food Systems for Impact



Your Facilitator

Danie Jacobs is a serial social entrepreneur and educator, best known as the founder of Young Entrepreneurs (Pty) Ltd, which equips kids and teens with entrepreneurial, financial literacy, and self-employment skills.

He launched the Young Entrepreneurs Foundation in 2016 to broaden access and the Young Entrepreneurs Virtual Academy in 2018 to scale digitally.

Earlier, he founded and directed the Centre for Business Dynamics, a self-sustaining unit of the UFS Business School (2004). Danie holds three master's degrees—Medical Sociology, Higher Education, and an MBA. His passion is to inspire dreams, unlock potential, and instill an entrepreneurial mindset in individuals.

Programme Structure

Module 1

Food Systems Snapshot + Local Value Chain Mapping

Module 2

Impact + Business Model Options for Food Solutions

Module 3

Lean Validation Plan + Partnerships for Scale

Closing & Reflection

Practical Application

Each participant leaves with:

- A 1-page Food Value Chain Opportunity Map
- A shortlist of 2–3 venture or programme concepts
- A basic outcomes + indicator set for one concept
- A 30-day lean testing checklist

